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LISA KRAMER

President, International TV Licensing, Paramount Global Content Distribution

Lisa Kramer is President of International TV Licensing for Paramount Global Content Distribution, where she leads international licensing and marketing teams for the division. With her oversight spanning 20 offices around the world, she leads the team distributing an extensive portfolio of film and television content outside the U.S. to both internal and external media partners.

Kramer has held positions of increasing responsibility and scope since joining Paramount in 2006 as SVP of Television Distribution for Europe, when she spent her first two years in London staffing Paramount Picture's first international television office after Viacom and CBS split. After overseeing EMEA from Los Angeles for many years, Lisa returned to London in 2017 to head up International TV Licensing. While at the company Kramer has overseen numerous international volume and output deals with key media players and global streamers all around the world.

Prior to joining Paramount, Kramer held key television distribution roles at DreamWorks SKG and the Walt Disney Company.