

May 2024

LISA KRAMER
(President, International Content Licensing, Paramount Global Content Distribution)

Lisa Kramer is president of international content licensing for Paramount Global Content Distribution, where she leads international licensing and marketing teams. With her oversight spanning 20 offices around the world, she oversees the distribution of an extensive portfolio of film and television content outside the U.S. to both internal and external media partners.

Kramer has held positions of increasing responsibility and scope since joining Paramount in 2006 as senior vice president of Television Distribution for Europe. She spent her first two years in London staffing Paramount Pictures' first international television office after Viacom and CBS split. After overseeing EMEA from Los Angeles for many years, Kramer returned to London in 2017 to head up International TV Licensing. She has overseen numerous international volume and output deals with key media players and global streamers all around the world.

Kramer currently sits on the Banff Television Festival Foundation Board of Directors and also serves on the advisory board of NATPE Global.

Prior to joining Paramount, Kramer held key television distribution roles at DreamWorks SKG and the Walt Disney Company.